



# DEBUT

**TRI-LAUREL ENTERTAINMENT**  
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# DEBUT

It is a given — aspiring, hopeful artists' ultimate goal is to become validated all-around performers. However, no matter how long each trains, these aspirants never believe they have ascended to the industry-accepted entertainment ranks until they have that one extra opportunity to perform on a world-class stage in a first-rate production.

## OVERVIEW

**DEBUT** provides an entirely different experience for viewers and contestants alike. The series presents a combined format of talented artists, who are skilled in singing, dancing and performing, along with new composers. It is a uniquely challenging series that includes both Individual and Team competitions not previously seen in reality programming ... with several new “twists” along the way (and plenty of backstage footage to reveal personalities).

It is an outstanding example of how a tried and true formula can be reinvigorated and regenerated into a concept which provides a 'new look' — along with a new format that allows its contestants to be seen in a different and exciting way with new original music as part of their collaboration.

And ultimately — the **DEBUT** series is clearly an exciting and unique examination of how and what it takes to become an all-around artist poised to make their **DEBUT** in front of the American public. Also, for the first time . . . the American public will have a hand in discovering new music from the next great artist.

# Debut

## THE CONCEPT

14 multi-talented performers and the 6 new composers start the series as our contestants.

Phase One: **INDIVIDUAL COMPETITION** 14 Performers — 4 weeks

- Singing Competition over two nights.
- Dancing Competition over two nights.

Both competitions will be performed in all genre's of well-known, popular music. Our three Triple Threat Judges critique & rate each performance. Elimination will be *by the audience in the theatre & our judges.*

Elimination

During this phase, 5 performers will be eliminated.

[Therefore, 9 performers will continue to into Phase Two.]

Phase Two: **TEAM COMPETITION** 9 Performers, 6 Composers — 2 weeks

- Team Competition will be based on original, short musical numbers by 6 new composers.
- Three composers' musical production numbers will **Debut** each week
- Each team will be mentored by a specific judge.
- American audience will vote & will determine all eliminations.

Elimination

During this phase: 6 performers and 3 composers will be eliminated.

Phase Three: **GRAND FINALE - Week 7** 3 Performers, 3 Composers

- 3 performers will compete in a short new musical — created by the remaining 3 composers.
- Each team will be mentored by a specific judge.
- American audience will vote & will determine all eliminations.

**RESULT SHOW - Week 8**

The American Audience will have voted and selected . . .

**DEBUT's** Outstanding Performer *and* Outstanding Composer.

Both will be awarded a Grand Prize.

**Competition is fierce among these talented performers and musicians.  
Success is rewarding — and elimination painful. Only the best will continue to compete for the  
coveted Grand Prize(s) ... which tells the world that he or she has truly “made it.”  
And only a “real pro” can handle what this series will put them through  
. . . and still come out on top.**

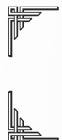
## THE SEARCH

**Performers:** A nationwide search for **DEBUT’s** ultimate final contestants — performers who are multi-talented, trained artists & have yet to “make it” — will be conducted in Los Angeles, New York and Atlanta.

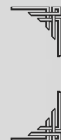
**Composers:** **DEBUT’s** nationwide search will include a secondary result: The search for the groups (or individuals) who write original music and lyrics for the contestants to include in their performances for the competition for weeks 5 & 6 — & the Grand Finale in week 7.

New media will play a significant part in promoting the auditions for both the performers and the composers.

They go through three phases of competition & elimination over 7 weeks until on the 8th week, *one performer* and *one composer* will each win a Grand Prize . . . ultimately achieving hard-earned success and fame.



*Debut . . .* **THE NEXT GENERATION TALENT COMPETITION**





## HOW IT WORKS

### Individual Competition

Phase 1 - FOUR Weeks: *Singing & Dancing Competitions*

#### THE PERFORMERS:

During these four weeks of competition, the performers will have to show mastery in a variety of songs and dances — in all genres from rap, jazz, country & R&B, to classical and pop favorites.

14 contestants will start off the series — and all will have been vetted as “triple-threats.”

Each week we will observe the individual performers preparing their best song or dance by working with vocalists and choreographers in several genres. Pieces from each contestant’s rehearsals will be shown before they perform during both the singing and dancing competition.

#### Judging

All four weeks of individual judging:

- The three Debut Judges (established Triple-Threats) will discuss the performances, and rate each person during both the singing and dancing competitions.

- The studio audience will be rating the performers.

Each audience member will have a dial that is attached to a meter board that only the TV audience can see.

- Judging will be based on both the Judges ratings and the studio audience ratings.

- Scores will be tallied over a two week period. At that time, eliminations are revealed at the end of the second week for the singing competition, and the 4th week for the dancing competition.

#### Weeks 1 & 2 Singing Competition

*14 Performers will start the series.*

- **Week 1: Singing**

7 singers will perform to a song and style of their choice.

- **Week 2: Singing**

7 remaining singers will perform to a song and style of their choice.

**AT THE END OF WEEK 2, TWO PERFORMERS WILL BE ELIMINATED.**



## Week 3 & 4 Dancing Competition

*12 Performers have made it through to this discipline.*

- **Week 3: Dancing**

7 dancers will perform to a dance and style of their choice.

- **Week 4: Dancing**

7 remaining dancers will perform to a dance and style of their choice.

**AT THE END OF WEEK 4, THREE PERFORMERS WILL BE ELIMINATED.**

The remaining 9 performers will then go on to the **Team Competition** — short musical numbers based on original compositions.

### THE COMPOSERS:

- During the individual competition in weeks 1, 2 & 3, 4 we will be introduced to the six composers and have several short opportunities to see them work in the recording studio.
- Our six chosen composers (individuals or a group) will have written an original piece of music, with lyrics, and will present them to our performing teams in weeks 5 & 6.
- Each composer must have another original piece ready in case they are one of the last three to move forward to the Grand Finale.
- During Team Competition (Weeks 5 & 6): The producers will have selected three composers to debut their work for Week 5 and the last three will debut in Week 6.
- This will be original music and lyrics that the mini-productions are built around. Each composer will work with the team that has been assigned his/her music.
- After two weeks of team competition, the American public will have heard the distinct music from each composer (an individual or a group). They will vote for their favorites at the end of week 6. The three top winning composers will submit their new & different mini-musicals to the three performing finalists for their competition in Week 7.

## Team Competition

**Phase 2 - Two Weeks: *Testing attributes and talent with original music.***

*9 Performers have made it through to the original Musical Productions!*

### Judging

- Only the American audience will vote each week — eliminating both performers & composers. And only they, after the Grand Finale, will decide the most outstanding performer and composer.

## Week 5

- Three (3) composers have short production numbers ready — and The 9 performers will be given a chance to perform again. Each new, re-shuffled team is given original music and lyrics from one composer.
- From this the team must perform in a small mini-musical (a vignette) based on the original musical lyrics & arrangement. Along with the composer, they will have the aid of a choreographer, vocal coach, and the small house orchestra that will play for the final mini-productions.
- Each team will be mentored by one of the three Judges.
- The American audience will vote - and three performers will be eliminated.

### End of Week 5

- Performers are then re-shuffled and divided into new teams (3 teams with 2 performers) for performing in Week 6.

## Week 6

- Three (3) remaining composers have a short production numbers ready to be given to the three new teams.
- The remaining 6 performers have been reshuffled into three teams (2 performers each team)— and will present a mini-musical production number based on new, original composition by the remaining 3 composers.
- From this the team must perform in a small mini-musical (a vignette) based on the original musical lyrics & arrangement. Along with the composer, they will have the aid of a choreographer, vocal coach, and the small house orchestra that will play for the final mini-productions.
- Each team will be mentored by one of the three Judges.

### End of Week 6:

- American public will vote - and 3 performers will be eliminated.
- American audience will vote - and 3 composers will be eliminated.

The 3 remaining composers will have prepared a new original musical number for of the 3 remaining finalists in the Grand Finale.

## Grand Finale & Results

### Phase 3 - Two Weeks

*Three Performers — Three Composers*

### Grand Finale — Week 7

- Each remaining contestant is given an original new song (music & lyrics).
- Today's top artists (singers and choreographers) may join the contestants as they compete — or assist in their rehearsals.
- Each number that could be a potential music video.

### Results Show — Week 8

The Top Outstanding Performer is announced. • Best Original Music/Song is announced.

## GRAND PRIZE

- Artist & Composer are given representation with a major talent agency for one year.
- Artist & Composer both get a single released & a music video.

# E L I M I N A T I O N

### \*\*\* PHASE 1 \*\*\*

#### Individual Competition

##### Week 1 & 2

INDIVIDUAL **SINGING** — 7 Singers competing EACH WEEK .

*At end of Week 2 — 2 performers eliminated*

Performers Moving On to Dance Competition: 12

##### Week 3 & Week 4

INDIVIDUAL **DANCING** — 6 Dancers competing EACH WEEK.

*At end of Week 4 — 3 performers eliminated.*

Performers Moving On to Phase 2 Competition: 9

### \*\*\* PHASE 2 \*\*\*

#### Team Competition / Original Mini-Musical Productions

**Week 5 TEAM** — 9 competing (3 teams of 3) —  
with Original music from first 3 composers.  
*3 performers eliminated*

**Week 6 TEAM** — 6 competing (3 teams of 2) —  
Original music from *final* 3 composers.  
*3 performers eliminated —and— 3 composers eliminated*

### \*\*\* PHASE 3 \*\*\*

**Week 7 GRAND FINALE:** 3 performers / 3 composers competing.

**Week 8 Result Show** — 1 performer *Debuts* as a true star.  
1 outstanding composer *Debuts* as a  
new presence in the music field.



## BEHIND THE SCENES

The viewers want to know the contestants as best they can. **DEBUT** will capture their personalities in this fast-paced and demanding process as they are taped in every pressure-filled moment during rehearsals and production. We will hear from the performers expressing their feelings regarding the rigorous competition and the demanding daily schedules . . . as well as how they feel about having this unique opportunity to make their ultimate dream come true.

As the performers' interact with their coaching mentors — and as they handle the stress going through triumph and failure — the viewing audience will be watching. This certainly may affect the American voters' impression . . . and their votes. It will definitely make a difference with the judges. While our performers improve, compromise, fall, and get back up, we will have taped every jam-packed moment during prep and rehearsals.

Our contestants will reside together as we secretly witness how they conduct their game playing skills by testing each other, making allies, and gaining advantage by what they've done or know. And, just when they feel they've gotten a foothold, they will face challenges no one expects.

And the composers will be under a microscope as well. We'll watch how they handle the talent, and get to know them as they create another new piece for the Grand Finale, should they be so lucky to be one of the three finalists. For the first time — this is an opportunity for the American audience to be on the cutting edge of the newest music available.

Problems are inevitable in any production, but in this high-pressured series, situations will arise that would test even the most seasoned pro. And always . . . our cameras will be behind the scenes capturing every tear . . . and every pressure-filled outburst . . . and eventually for the performers, every missed cue.

In watching this highly charged process, the fascination will be to see how both the performers and the composers overcome the roadblocks and deliver a magical performance.

*Or can they?*

Add to that television at its finest — cameras will be placed backstage during the performers' live musical numbers. The viewing audience will be watching how each performer handles the quick changes, the cues, the execution . . . and the pressure!

**DEBUT** is definitely “American Idol” & “So You Think You Can Dance” . . . on steroids.