

**WILLIAM F. ROBISON**  
**BROADCAST PRODUCTION AND ENGINEERING**  
**OVERVIEW**

(Resume to Follow)

**Expertise:**

- **Engineering & Quality Control for Television and Cable Networks**
- **Remote Productions (Satellite Truck – Telco - Microvan) from Concept to Air**
- **Live Events Planning, Engineering & Execution**
- **Satellite Transmissions - Analog & Digital**
- **Engineer Design & Construction**
- **Streaming Video for Internet & Video Compression**
- **Develops Training & Safety Presentations**
- **Oversees Aerial Equipment & Coverage**
- **Develops Operating Budgets, Evaluates Equipment, and Reviews Staff Performance**

*A senior-level executive, he has had a highly successful broadcast television career, with ever-increasing responsibility encompassing the complex production experience.*

Responsible for overseeing all field television productions for major events:

- The Republican & Democratic Conventions
- The Oscars, Emmys, Golden Globes, Grammys - and other major award events
- Dodgers baseball -Florida Spring Training through World Series.
- All Major Sporting Events
- Worldwide Disasters for National News Coverage
  
- Award-winning achievements in leading and managing large, diverse, multidisciplinary professional teams from - engineering to producing, directing, technical directing, camera, editing, with knowledge of digital satellite & fiber optic technology worldwide.
  
- Supervised the design, implementation, and construction of hundreds of television projects and facilities over the years.
  
- Expertise in interfacing television production with new technology:  
Streaming (windows, real media, Mpeg) broadband, interactive television productions and the encoding arena of the Internet.
  
- Computer proficient in:  
Non-Linear Editing  
Photoshop, Flash 5, Power Point, Quark Express, Word, Excel

*Characterized as a direct and decisive leader of integrity and character adept at being innovative and flexible in response to changing needs of a production. Strong communication skills, excels at working under pressure, and builds winning teams.*

# WILLIAM F. ROBISON

## RESUME

8312 Cretan Blue Ln, Las Vegas Nevada 89128

C310-717-1895

Email: [empirerobison@mac.com](mailto:empirerobison@mac.com)

### **RAMS/CHARGER STADIUM, Los Angeles: Project Manager for Television**

**Integration Independent Contractor: 2019 — Present**

Major construction of new Los Angeles Rams Stadium; Oversee integration of video & audio.

### **COASTAL MEDIA GROU PHD Production and Satellite Transmission**

**Independent Contractor: 2004 - 2019**

#### *Director of Engineering*

Design and construction of Five HD production and Satellite transmission trucks & three broadcast production studios.

Responsible for all engineering, planning, construction, and the day-to-day operations, training and maintenance. Oversee a crew of 10

#### CONCERTS

Los Angeles — Black Eyed Peas Kuwait — Operation My Space Concert to honor military troops YouTube — Los Angeles — Michael Jackson Memorial Concert Las Vegas — Britney Spears Tour Kansas City — Garth Brooks Tour

#### AWARDS CEREMONIES

Oscars, Emmys, Grammys, Independent Spirit Awards

#### DISASTER COVERAGE

Fires, Floods, Earthquakes

#### SPORTS

World Cup Soccer — South Africa LA Dodgers — Pre-Season Spring Training Rose Parade (multiple years)

---

## NUMEROUS IN-HOUSE STUDIO PRODUCTIONS

**World Streaming Network, Inc.**  
**Broadband Television Production & Technologies**  
Employment dates: March, 1999 – September, 2001

Vice President of Production - Duties

Developed the strategic plan for Internet streaming video network services including, signal acquisition, encoding, streaming, content syndication, streaming video hardware and live events.

Oversaw, managed and budgeted (\$3.25 Million) all personnel (33) and equipment necessary for Remote Broadcast Television, Signal acquisition, Live Web Casting Production, Video on Demand operation, and Master Control systems worldwide.

Strong computer skills in all areas of multi-media production.

**Fox Television – KTTV, Channel 11, Los Angeles**  
Employment dates: September, 1976 – March, 1999

Duties

Last Position for Fox Television:

REMOTE BROADCAST TELEVISION SUPERVISOR (12 years)

Responsible for overseeing all field television productions: Satellite, microwave and helicopter operations including crews, and field repairs to the component level. Operation and maintenance of a militia camera production unit and satellite transmission trucks. Supervising nine news camera / micro-vans with editing and crews.

All the following assignments were accomplished while at Fox Television (originally, MetroMedia):

Television Key Assignments:

Academy Awards, Emmy Awards, Golden Globe Awards (19 yrs.)

Republican & Democratic National Conventions '88, '92, '96 (design and construction of remote television center w/ five edit bays for Fox affiliates and crews).

O.J. Simpson Trial and Rodney King Trial ( Satellite truck / four cameras two edit bays 5 portable camera crews. 4000 uplinks w/ crew of nineteen)

San Francisco 1989 and Los Angeles 1993 earthquakes, worldwide uplinks.

Pasadena Rose Parade 13 cameras, blimp, helicopter and crew of 35 ( 5 yrs.) Dodger's Baseball - 4 seasons ( 7 cameras, crew of 17).

"Comic Strip Live" from Hollywood weekly - 3 years.

Assorted fires, floods, breaking news, and entertainment remotes for 18 yrs.  
Los Angeles' PM Magazine: Designed, supervised, operated as camera/editor for  
Metromedia.

**AWARDS:** Golden Mike Award for Editing 1993 Burlington fire news story. Emmy Awards  
for KTTV's outstanding production on news events '89 '92 '97 '98. Dupont / Columbia  
Award and Peabody Award for Rodney King coverage.

Technical Operations Manager:

Coordinated the television crew and equipment for Norman Lear Productions 7 shows 5  
stages 26 weeks. (Metromedia) The new Truth or Consequences 30 shows of high action  
remotes.

Technical Director:

Daily one hour News show (15 yrs.)\*\*  
Hollywood Bowl Easter Sunrise Service (7 yrs.)  
Rose Parade (4 yrs.).  
Remote Productions: Commercial/Sports/Las Vegas game shows/Los Angeles Dodger  
games pre/post shows.

*\*\* Two Emmy Awards for outstanding production on news events.*

**Freelance Remote Television Companies:**

**Video, Inc. Las Vegas, Inc.,** Nevada: CTO / President

Employment dates: January, 1972 – August, 1976

Salary: \$56,000/year

Full service remote television production company with a three-camera production truck.

**Video On Location,** Los Angeles: Owner/President

Employment dates: July, 1978 – September, 1982

Salary: Approximately \$25,000/year doing freelance assignments

while a permanent employment at Fox Television (originally, MetroMedia).

Designed, built, and operated remote television production truck w/ multi-camera / edit.

All of the following credits were accomplished while working for the above remote  
television companies:

Director — Television Multi Camera:

College Football/Basketball (3 yrs.)

Syndicated weekly Boxing (3 yrs.)

Daily hour news show (4 yrs. ABC)

Easter Seals Telethon (4 yrs. Las Vegas)

PBS Regional Theater taping  
Las Vegas Celebrity Talk Show (4 yrs.)  
Cooking with Helen Estrada (4 yrs.)  
Movie Talk - show pilot

Director of Photography/Editor — Tape:

"Terminal Velocity" — Action/Adventure — foreign distribution, shot in 32 days.  
"Beverly Sasson" — Health/beauty series (10-2 hr taps) world wide distribution.  
"Mark Cresse's School of Baseball" — Eight 2 hr. training tapes, world cassette sales.  
"Senior Olympics" — 2hr. show Syndicated on 200 stations (3 yrs.).  
*William F. Robison (con't)*

Director of Photography/Editor --- Tape (continued)

"Documentary on Costa Rica" — Produced for Costa Rica Travel Bureau.  
"ARCO's U.S Mayors Conference" — Five days three camera / live satellite feed.  
"Baja Sailboat Charter" - Video taped Sail Boating adventure through out Baja California.  
"The Easter Pageant Play" — On Location in Hawaii.  
"International Financial Leaders" — Taped in various countries, 63 (15min.) shows aired on financial networks.

Director of Photography/Editor - Film.

Regional / National commercials

*(Awards: Two CLEO Awards for Buick and Woolco/Woolworth commercials.)*

"Solo By Sundown" — Documentary on a private pilot (specializing in air to air footage).  
"Fly Mexico" — Travel films (3—1 hr.) for Hughes AirWest.  
"Below Puerto Vallarta" — Underwater travel dive film (1 hr.)  
"Nevada Test Site" — Regional documentary produced for ABC.  
"Gold mining in Nevada" - Regional documentary produced for ABC.  
"Mercury Space Capsule Re-Entry Testing" — Two year project for the U.S. Navy including research, development & use of high speed motion picture technology: 16 mm, 35 mm & 70mm.

ADDITIONAL BACKGROUND

Professional Photographer

- Commercial/Portrait Studio (8 yrs.): Including aerial and underwater - both still and motion.
- "Cassandra's Hair Styling" - training video tape & still photography.
- "Point Of View" Magazine (1990-2000): An international entertainment magazine. Responsible for covers and inside computer scanned photography.
- Designed and built several photographic studios and color processing labs.

## EDUCATION

DON MARTIN SCHOOL OF TELEVISION: Broadcasting degree & 1<sup>st</sup> Class FCC License.

U.S. NAVY: Photographers School – 1<sup>st</sup> in class. Aerial Reconnaissance Photographer.

EL CAMINO JUNIOR COLLEGE: Associate Degree.

Special Certificate:

AVID – Non-linear editing.