

Orpheum Orpheum Orpheum

BROADWAY BOUND



PLAYBILL®



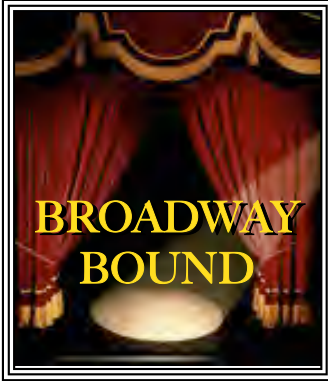
Look out Broadway, here we come!

Mel Brooks

Registered WGA
© September, 2006

TRI-LAUREL PRODUCTIONS
*CHARLES FLOYD JOHNSON • DIANE L. ROBISON
& TODD GRODNICK*

DON KLEIN MANAGEMENT GROUP, INC.
8840 WILSHIRE BLVD., SUITE 207
BEVERLY HILLS, CA 90211 • (310) 358-3240



A hot, hip reality series that finally achieves the real American Dream.

S U M M A R Y

This innovative series will discover young and budding performers from across the nation to give them an opportunity for a “chance to be on Broadway.” The series is based on a week-by-week competition of young artists ... those who ultimately show mastery in singing, while dancing and acting.

After a nation-wide search, the winning performers will be divided into six (6) theatrical companies. Through a series of Round-Robin competitions, each company will compete to see who best performs pre-selected segments of high profile, well-known Broadway musicals. The winning company will divide one million dollars (starving artists no more!) — but, the American public will decide which one of the final ten artists will achieve the “American Dream” ... a leading role in a top Broadway musical for a limited run.

Along with competing each week, we will watch these artists struggle to bring their talents up to performance level. Well-known directors, vocal coaches, and choreographers will guide their rehearsals. And, after all the work, only the best will stay — the quality will be top notch — and the eliminations painful.

The judges for each competition will be professionals who will determine which performers have presented the best production numbers in the Round-Robin competition; but, the final arbiter of which companies move to the next level will be the vote of the American audience.

Also, each week a different well-known celebrity in the entertainment industry will be *Broadway Bound's* guest host ... and a new, upcoming talent will serve as the series' regular host. Our celebrity host will tip his or her “hat” to the influence of Broadway in their craft (be it singer, actor or live performer), and provide even further inspiration for our young competing artists. For each celebrity this is an opportunity to be associated with Broadway, while tapping into a new genre in television to reach millions of loyal fans.

Using major alliances in the entertainment industry, *Broadway Bound* creators have united with ***Tribeca Entertainment & Productions*** – giving the project entrée to some of the most outstanding personalities in the entire entertainment business. Equally important, we are joined by Tony-nominated musical conductor and arranger, ***Harold Wheeler*** — who, along with Tribeca, represent and stand for not only New York and theatre, but for every aspect of quality entertainment. Recently, ***American Express*** has expressed strong interest in participating as a major sponsor for the series. From this foundation, support and participation was sought from the theatrical leaders of Broadway, among them: ***The Nederlander Organization, The Shubert Theatre, Jujamcyn Theatres, Dodger Theatricals, Disney Theatricals, several independent producers with current shows on Broadway*** as well as ***The League of American Theatres and Producers, Inc.*** All have enthusiastically endorsed *Broadway Bound*.

In today's world of powerful reality television, clearly this is an idea whose time has come. Broadway Bound will not miss a beat in taking this highly successful form of reality television, and exploding it to the next level.

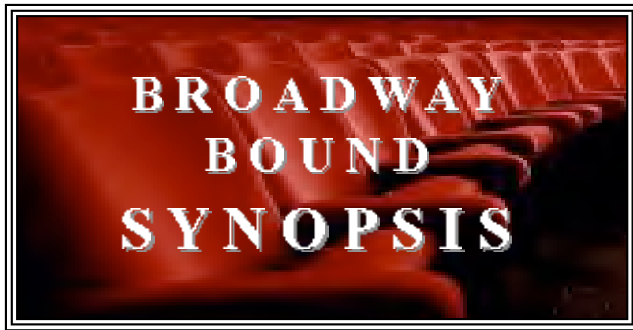
PLAYBILL®



*People who make life in the theatre are
an extraordinary lot ...*

*The passion, discipline, and hard-knocks schooling
necessary to succeed, place them among the most
compassionate and committed I have known.*

Angela Lansbury



*“I’m just a Broadway Baby.
Walking off my tired feet.
Pounding Forty-second street
to be in a show ... ”*

Stephen Sondheim

Dreams do come true ... I will make it to Broadway!

The show’s initial mission will be to conduct a nationwide search for these talented individuals who have a great love of theatre, and a passion to be a Broadway performer on a professional level.

National auditions, conducted in three geographical areas of the United States, will invite 20 semi-finalists from each of the three designated areas to travel to New York to show the American viewing audience their talent and their theatrical versatility.

Once in New York, the 60 semi-finalists will compete for the coveted 30 spots, by performing a short, live audition in front of the television audience and the series *Broadway Bound* judges. The 30 finalists will then be divided into six (6) separate companies of five (5) performers. They will join pre-selected celebrity directors, vocal coaches, and choreographers to complete their artistic companies.

In our “Round-Robin” elimination process, each week a different pair of companies will compete to perform in two different pre-designed selections of the same famous Broadway musical ... in the same amount of time ... under the same budgetary constraints ... and with the same level of resources available. A different musical will be assigned each week of competition.

In the final week of our series, one company (of five performers) will share one million dollars ... *and*, one artist from the last two competing companies will be given a leading role in a current hit Broadway musical for a limited run!



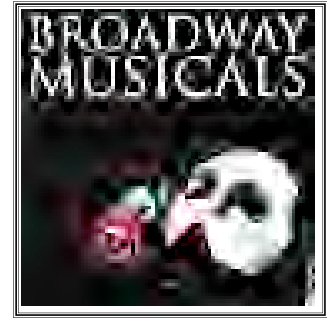
PLAYBILL®



A playwright is someone who lets his guts hang out on the stage.

Edward Albee

Each week *Broadway Bound* will follow the six companies' process ... through numerous intense rehearsals. And, when pressure is at its greatest, *Broadway Bound* will invite celebrities from the world of theatre to evaluate our performers, and their companies work as a whole. The celebrities will share their comments, criticisms, and advice, face to face, in a surprise introduction during several of the rehearsals. In turn, the performers will have a limited amount of time in which to receive guidance and answers to critical questions.



The intense activity will not let up for a minute, and, for the members of all the companies, it will prove to be an immense amount of work packed into a very short time ... a lifetime of hope, work, and discipline reflected in one performance.

Each week a different well-known celebrity in the entertainment industry will be *Broadway Bound's* guest host — and to guide us through this incredible eight week journey will be a new, upcoming talent serving as the series' regular host/moderator between the companies, the judges, and the audience. This person will also be a voice to familiarize the audience with the behind the scenes happenings of the performers and their respective companies throughout the series.

During these eight weeks, to gain greater insight into the process, the home audience will also see short interviews with major celebrities. These noted professionals will be drawing from their own experiences, and will help us understand the professional “life-or-death” pressure of our compet-



ing companies. While the American audience watches our performers improve, struggle, compromise, fall, and get back up to try again ... these interviews with major Broadway personalities regarding their personal journey in this demanding profession, will serve to heighten the audience's appreciation of what “the quest” to be a Broadway performer entails.

Then, to add the intense, creative process of mounting a “mini-musical” equal to Broadway standards, we will capture the personal interaction of the companies. The true human aspect of surviving “the continual tests of one's confidence,” will continue when they retire to their living quarters ... as all six companies will also be living together, under one roof.

PLAYBILL®



*Your husband wrote, “dum, dum, dum-dum.”
My husband wrote, “Old Man River.”*

Mrs. Oscar Hammerstein



Throughout this process, interviews and backstage footage of these neophyte performers will demonstrate how well they are holding up during this mentally and physically exhilarating (but exhausting) experience. As a result, we'll soon learn who in these companies has the "goods" to be real professionals.

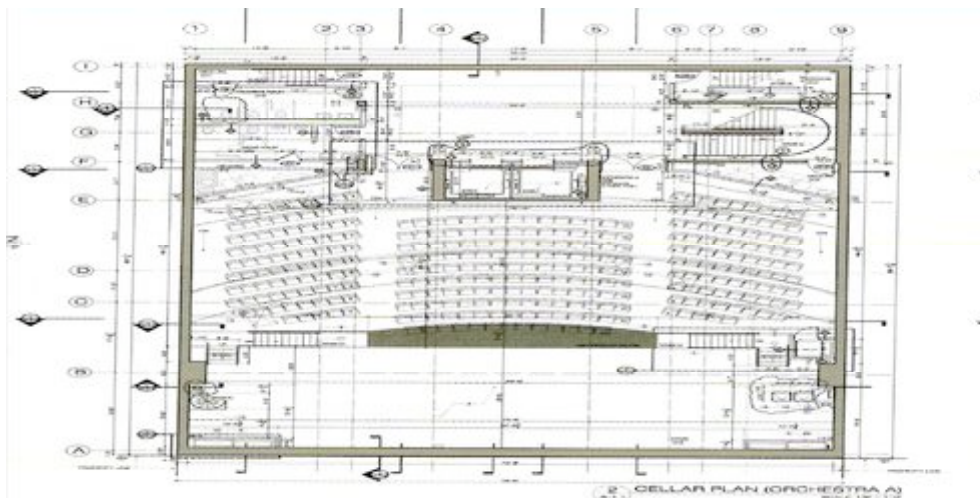
The audience will follow their favorites, and cheer for their performers' companies. Starting with the qualification process during the opening of the show, through the weeks of rehearsals and competitions, all leading to the final stage performance in the series' final, the audience will have a chance to be truly *invested* in our "contenders" from the beginning of the competition.

The on going voting by the home audience will be paramount to the ultimate success of these Broadway hopefuls. Each week a company's elimination in the Round-Robin competition will be based on the American public's vote ... a tough decision if the individual artist they love is with a company they want to eliminate!

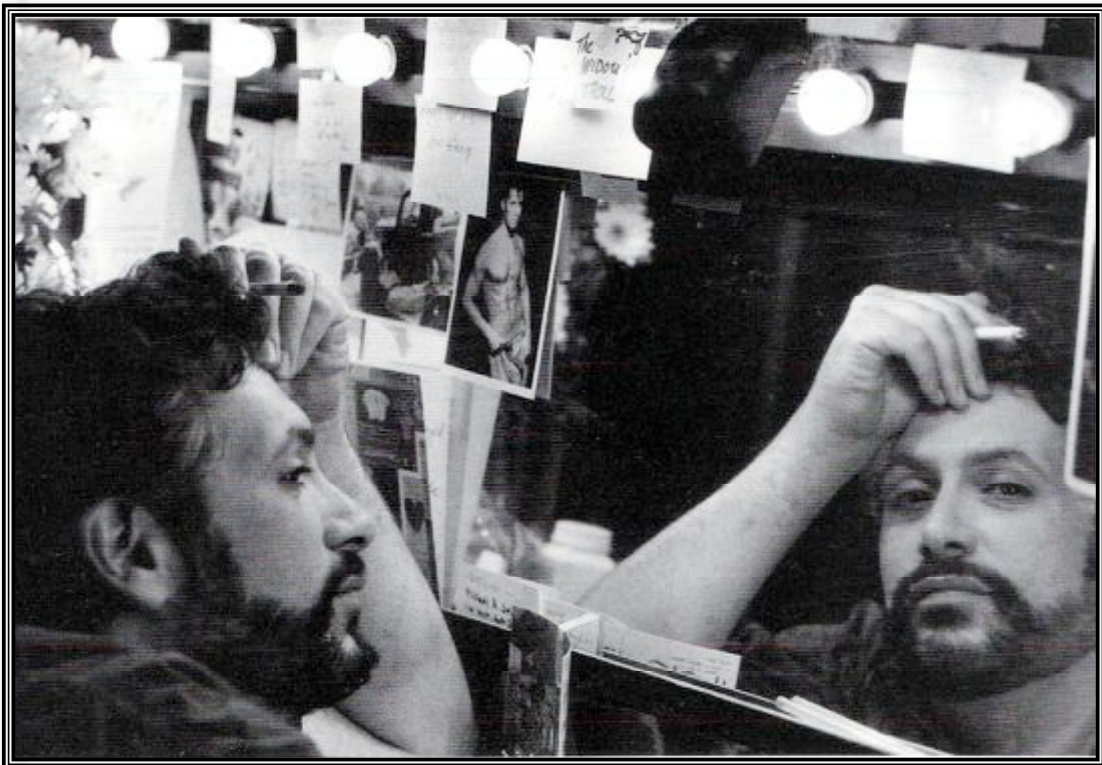
The series will culminate with the crucial "Final Performance!" when the two remaining theatre companies will perform their 10-minute piece for judging. Our celebrity judges from the Broadway theater community will make the final decision regarding which company will divide one million dollars. However ... the final decision regarding which individual among the last ten performers will star in a hit Broadway musical, will be decided entirely by our home audience!

Millions of people in homes across America will be rooting for their chosen company – feeling the overwhelming demands of life in the theatre – and learning firsthand of the magic that has captivated theatre audiences for centuries. Most importantly, in the world's ultimate talent search ... they will have a front row-center seat for their favorite artist's "final performance!"

This is new, innovative programming utilizing only hip, well-known musical numbers that American audiences of all demographics have come to know and love — musical numbers that have no limitation in their appeal, and translate world-wide.



PLAYBILL®



*Success, overnight:
It takes about 10 years to become an
overnight sensation.*

Gerard Raymond

THE SERIES' WEEKLY OVERVIEW

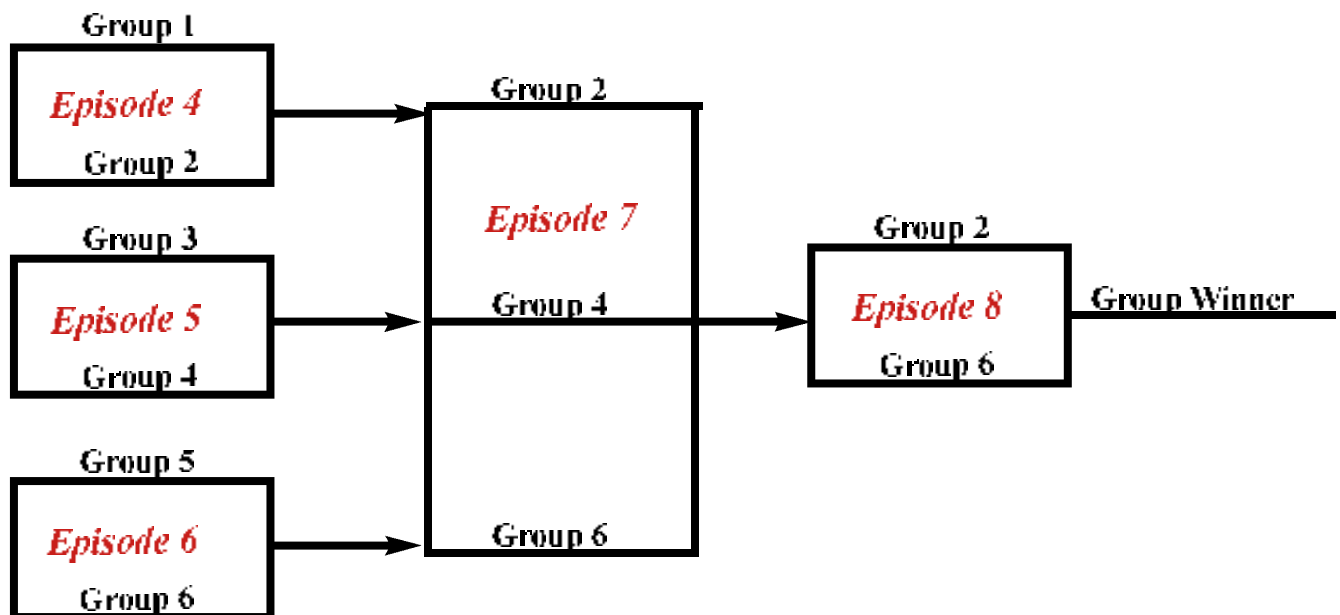
THE NATIONWIDE TALENT SEARCH!

EPISODES 1 - 3

A national search for the most talented performers from the three geographical areas of the United States will ultimately result in 60 semi-finalists being sent to New York. There, intense auditions requiring acting, singing and dancing will narrow the competition to the final 30 performers. These 30 will then be put into six (6) companies of five each ... and each company will be assigned a professional director, choreographer, and vocal coach.

THE ROUND ROBIN COMPETITION!

EPISODES 4 - 8



Episodes 4, 5 & 6

In each episode in the next three weeks, two different companies will be performing 4-6 minute pre-designed selections from a musical that the *Broadway Bound* producers have chosen (each week is a different musical).

Episode 7

The winner of each week's previous competition (three winners total) will then all compete against each other on week 7. This time, each company will perform a different 8-minute pre-deigned selection from a new pre-determined musical. One company will be eliminated.

Episode 8

Both companies perform 10-minute selections from yet another pre-determined musical. The final two companies will vie for the grand prize of one million dollars. And for one of the ten remaining talented artists ... a leading role in a current hit Broadway musical for a limited run!

PLAYBILL®



Playgoers, I bid you welcome!

*The theatre is a temple, and we shall employ
every device we know in our desire to divert you!*

Nathan Lane

BROADWAY BOUND COMPONENTS

The Highlights of the Series!

By the time the final vote is cast, our outstanding triple-threat performers will be judged on far more than their performance. They will be judged as professionals in every area of the intense theatrical experience.



Each week we will open the show with a little vignette (montage) from the rich history of Broadway theatre ... it's theatres, it's stars, and its most famous shows. This also may include quick snips of today's current shows.

INTERVIEWS WITH THE PROS

There will be “mini-interviews” each week with award winning actors, writers, producers, directors, and composers, sharing their road to success ... and the obstacles they faced along the way. This will give our audience a chance to compare the “pro’s” words with the progress and attitude of our talent.



While following their favorite performers, the audience will be in on the decision-making process - including disagreements, creative challenges, budgetary restraints, wardrobe, sets, props, lights & sound, and crew. We will watch as each company resolves their situations differently ... finding better ways creatively, financially and personally — while balancing their egos.

Also, in order to give our audience an understanding of who these people are, and where they come from, we will reveal background information during this process exploring the personality of each performer in the three companies. Included will be taped interviews with their families, revealing personal information ... helping us to get a clear understanding of why theatre can be found in their blood and their heart.

Feeling the heat and tension of the participants who are dealing with the short time schedule, limited resources, and an unfamiliar environment, will give our audience a reason to cheer for (or feel the disappointment about) their favorites.

We will see it all – the blood, the sweat, the disappointments ... and the glory.



PLAYBILL®



*To reach the top —
you've got to be up on our toes.*

Rogers & Hart, 1930



The audience is a major contributing factor in this collaborative art by voting (via online, text, or phone) during this series by selecting ... the winners, (items 1-3 below) *and* delivering a vote of support and inspiration for individual performers, (items 4-8 below).

The television audience will select:

1. The company to continue on after Episodes 4, 5, and 6.
2. Two of the three performing companies in episode 7 who will move onto the finals.
3. The Grand Prize winning performer from the final ten.
4. The performer most likely to succeed.
5. The company that shows the most improvement.
6. A favorite singer.
7. A favorite dancer.
8. The performer demonstrating the most spirit and drive.

CELEBRITY OBSERVATIONS

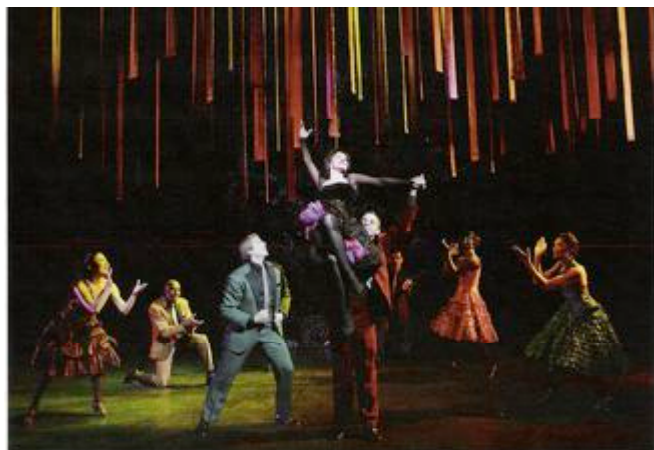
Broadway Bound will invite celebrity artists from all disciplines to privately observe each company's rehearsals on stage. In a surprise introduction to the performers, the celebrity guests will give their opinions - both favorable and unfavorable – in an interchange between the director, performers, and celebrity guest.



The five celebrity *Broadway Bound* Judges will also be observing the on-going rehearsals for the competitions and the final performances. They will be rating each performer in terms of professionalism, talent, and collaboration.

REAL THEATRE COMPANIES AT WORK

Throughout these five episodes, the entire process of producing the best overall performance (hopefully, more than once!) in an extremely limited time, with the pressure of elimination looming, is in full swing as the daily work exposes all of the crucial aspects the companies are facing. Each week we will be witnessing conflict, tension, and creative collaboration ... the good, the bad, and the ugly.



PLAYBILL®



*Musicals are rarely pleasing.
I feel the actors are being put through a kind
of nightmarish labor.
They're like animals being forced to pull heavy carts of
vegetables at incredible speeds.*

Wallace Shawn

For those performers who have to perform that week ...

The rehearsal process will show the performers calming their nerves by studying to get “off book” and get into character, rehearsing their dance steps, and doing their vocal warm ups before stepping onstage to be judged by the pros and the home audience.



As the performers work hard with the choreographers and vocal coaches on each character’s requirements — we will capture the struggles of the new talent as they respond to the incredible demands of professional theater. We will tape private conversations with the vocal and dance coaches to get their opinions of the performers ... and of possible trouble pending.

Our talent performing that week will experience wardrobe fittings, and technical rehearsals - where all the elements are brought together on stage. Once the directors of each company begin rehearsals on stage, everyone will be expected to have their lines memorized, their choreography perfected, and their vocals rehearsed with the musical score. Natural interruptions will occur and cause many to lose their focus and tempers.

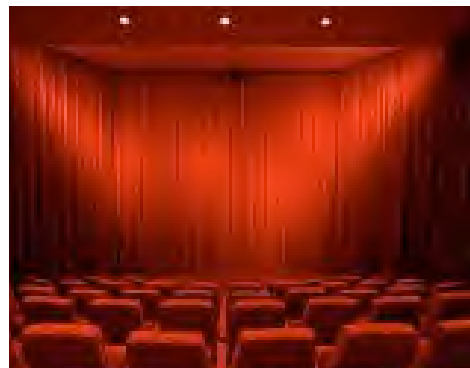
As the critical last stage of rehearsals approach for each competition, the performer’s professional and personal interaction with the director and the crew will be witnessed by the viewing audience — who are always an important part of the final judging process.

The musical performers staging, dancing, singing and acting must be at their finest. We will observe the performers under the pressure of final rehearsal and hear how it affects their confidence, and level of accomplishment.

Each week we will be able show “moments” from the performers hometown – and some of the people that have made a difference to them.

Also, before the competition each week, we will be on hand to get the reaction, disappointment, and thoughts from the company that has been notified of their elimination (of the previous week) by the *Broadway Bound* judges.

But, most importantly, we will be on hand each week to hear our celebrity judges’ remarks immediately after the competition!



PLAYBILL®



*It was really the culmination of a proving ground ...
some of these people would spend their whole lives
developing twenty minutes of material so it was
absolutely perfection by the time it reached the
Palace in New York.*

Al Hirschfeld

And for those not performing that week ...

In Episode 4 there are 20 members not performing. In Episode 5 – 15 members not performing. And, in Episode 6 – 10 members not performing.

Here's What They'll Be Doing

1. First, they will be working on their own scene coming up in the competition. Every group will be given an allotted time to rehearse with the director on the secondary stage. No group will have an advantage over the other in terms of extra time to prepare for the competition.



2. Next, all companies will be given the final performance material in preparation for the final night's competition. This too will be rehearsed on the secondary stage in the allotted time period. And yes ... it will be painful for those three companies that are eliminated during weeks 4, 5 & 6.

They will have put in a lot of work - only to be told that after all their efforts for final “mini-musical,” they will actually never get a chance to perform in the last episode’s “Opening Night.” Sadly, these performers will find out how devastating it is to put so much effort and work into something that resembles a yearly happening in theatre: “a closing during its out-of-town run ... before it ever reaches Broadway!”

3. Also important – they will be assisting the other companies that are performing by helping with wardrobe, set pieces, props, wigs, running lines, etc. These are the people who the performing members will count on to help in the collaborative process!

4. Adding to the pressure being placed on our performers by their roles, they must also contribute to the physical work on the main stage that goes into mounting the final two 10-minute “mini-musical” productions (scenic design, lights, sound, props, set dressing, etc.). Interaction with crew-members will hopefully create a team spirit ... as well as contribute to the undeniable collaboration effort it takes for any successful theater production.

5. We also may get a chance to see them in their off-time. They will be discovering the famous Broadway district in New York ... getting to go back stage at a high profile theatre production (and speaking with the stars) ... and perhaps, visiting some very famous theatrical “hot spots.”

PLAYBILL®



*There are two kinds of theatre, good and bad.
As much as I would like to see theatre in America,
I would rather have no theatre than bad theatre.*

Margot Jones



The initial rehearsals will take place in a rehearsal hall (of which there are six), while the technical elements on main stage are being created. There are two stages – one for each company competing that week, and one main stage for the final “opening night” performance.

We will briefly take the audience each week into meetings of the various artistic designers for the final set, light and sound designs for Episode 8.

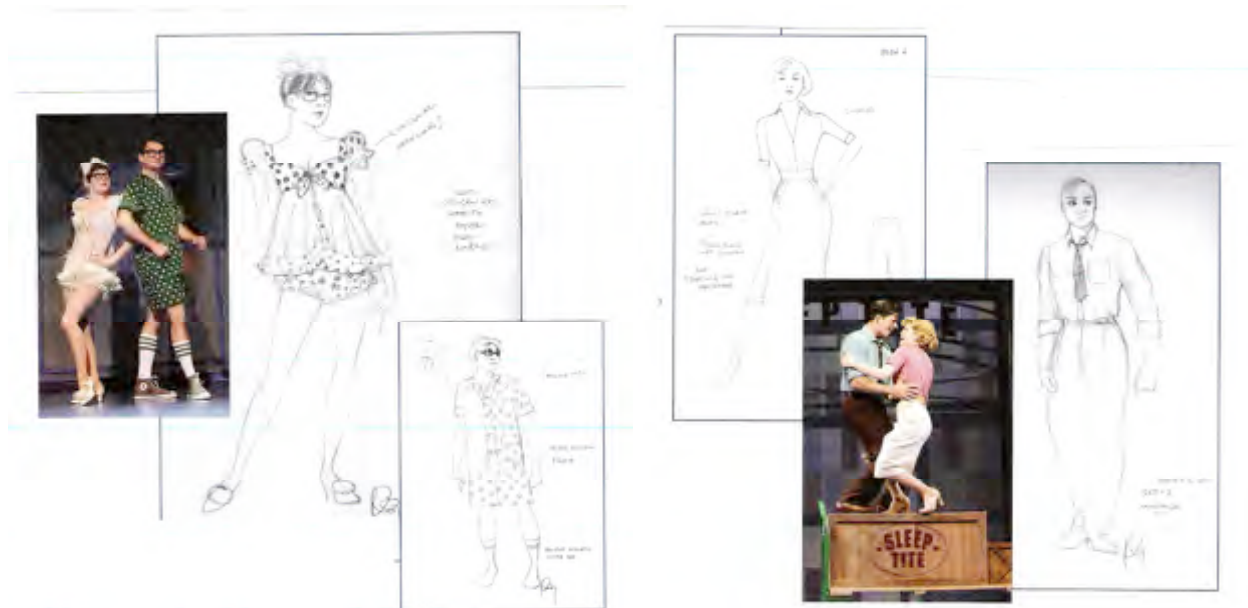
Thus, the performers will be watching the progress of the sets, wardrobe, props, set dressing, sound, and lighting in how it affects the arc of the performances they are attempting to originate.

COLLABORATION

During this fast-paced and demanding process we will continually be hearing from the performers. They will express their feelings regarding the daily demands and schedules – as well as how they feel about having this unique opportunity to make their dreams come true.

In the evening, back in the confines of their living quarters, *Broadway Bound* cameras will capture how this process has affected each performer. We will observe each performer critique him or herself and other cast members both publicly and in private, and we will watch as this new talent comes to learn that theatre is not just about individual talent or performance, but that their collaboration process is mandatory for the success of any production.

And ... we will be there to record it all!



PLAYBILL®



“You always pass failure on the way to success.”

Mickey Rooney

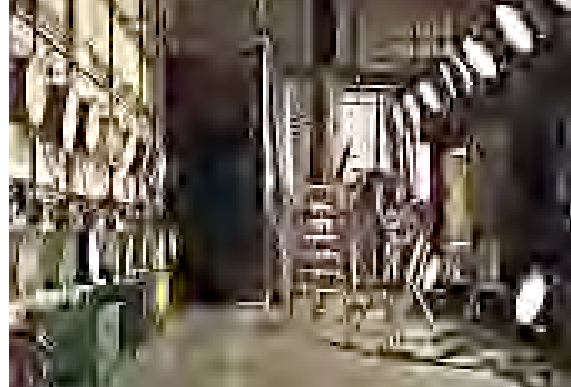
BROADWAY BOUND WEEKLY BREAKDOWN

EPISODES ONE, TWO & THREE

The National Search: “Show us who you are, and what you’re made of!”

- *Broadway Bound Hosts:* Along with our weekly celebrity host, our show’s regular host (an upcoming Ryan Seacrest) will appear at specific times each week during the series to guide the audience through the process - and to act as a “moderator” between the companies, the judges and the audience.

- Throughout the audition process during these first three weeks, we will hear from the performers in interviews taped prior to, and after, auditioning ... thus capturing their passion for why they are auditioning, what it means to them, as well as explain how their auditions went.



- We will also see pre-taped moments from celebrity stage performers telling us about the road they traveled in making it to Broadway for the first time.

- America will be treated to a short performance from the cast of a current Broadway musical at the end of each hour for weeks 1, 2 & 3 (the national auditions).

Week 1

In response to our nationwide search for performers, *Broadway Bound* will show highlights of selected applicant’s tapes of their singing, acting and dancing abilities. It’s these submissions which have determined who has been invited to audition at the three designated U.S. audition centers. These highlights will show talented as well as humorous presentations of the performers showing their passion for theatre, and why they should be chosen.

On the basis of these early submissions our professional judges will invite the best of the performers to be sent to one of three centers representing the East Coast, the Midwest, and the West Coast, for a live audition in front of judges (highly qualified theatre experts) in each center - as well as the American viewing audience.

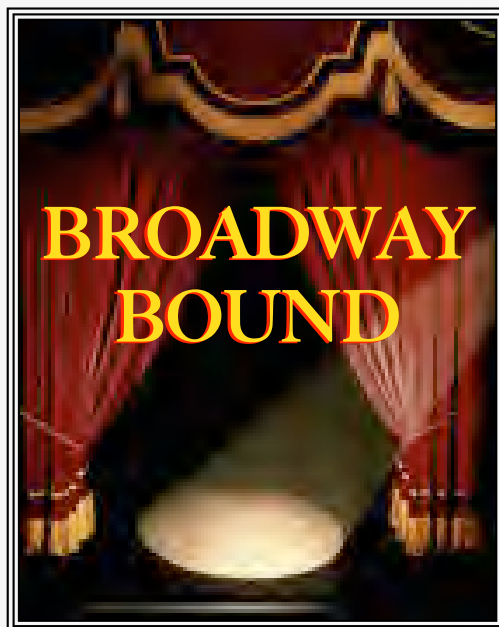
The host will introduce the judges in each center who will vote for 20 of the best from their center for a total of 60 semi-finalists (from three centers) to be sent to Los Angeles.

The 60 semi-finalists of the pre-auditions will be flown to New York, and introduced to the six (6) high profile celebrity directors of the companies. These directors have already viewed the 60 performer’s previous auditions.

Week 2

These 60 semi-finalists will then be broken up into six (6) random groups of 10 each to perform in front of highly recognized celebrity judges.

PLAYBILL®



*What we must drive for is perfection,
and come as close to it as is humanly possible.*

Margot Jones
Theatre '50: A Dream Come True

Each of the six (6) groups will be given different material, and then asked to audition (individually) a short musical song and dance routine. Unbeknownst to the performers, all six (6) professional directors will be present to watch them perform — taking notes, and reacting to their performances. By the end of this hour, the world will have seen both the best and the worse of 30 out of the 60 auditions.

And of course, our home audience will be paying close attention – they will be rooting for those talented individuals across America who have captured their hearts.

Week 3

The tension mounts as we see auditions from the last 30 semi-finalists of the 60 who have been flown to New York. After our celebrity judges confer, the lucky finalists are announced to the world!

The Broadway Bound companies are formed and shown their “theaters” ...

At this time our 30 final performers will be directed to follow our celebrity host to the *Broadway Bound* sound stage. It is here that our producers have built two identical separated full-scale theaters, and six rehearsal halls.

Our host will inform the 30 finalists that they are being divided into six (6) artistic companies for the exhausting weeks of performing ahead. And, as the host announces the names of five performers at a time, the performers will be assigned to one of the six celebrity directors, who are now standing on the main stage.

Once all of the companies have been formed, each director will then introduce the pre-selected vocal coach, and choreographer, who will round out each company (for a total of eight members in a company). The host will complete the introduction by announcing the shared technical personnel (lighting & sound designers, wardrobe designer, technical director and major crew heads) ... who should also provide some interesting ingredients in an already intense situation.

Next, both our celebrity host and the series host thoroughly explain to the six performing companies how the Round-Robin competition will work in the next five weeks. Also, these young, talented artists will hear exactly what will be required of them in rehearsal and performance, the demands they will be facing, and what to expect as the weeks progress.

The Broadway Bound Grand Prize!

It is at this time our performers are told that the Grand Prize is two-fold:

1. The winning five-member company will divide one million dollars.
2. The single performer judged (by the American audience) as “the best” of the final competing two companies, will receive a leading role in a current hit Broadway show for a limited run. The ultimate *American Dream!*



PLAYBILL®



*You bet I arrived overnight.
Over a few hundred nights in the Catskills,
in vaudeville, in clubs, and on Broadway.*

Danny Kaye

The hour will end with *everyone* involved with the companies being taken to their living quarters where they will be housed together. This will definitely be a communal environment heightening the human aspects of communication and collaboration.



Of course, the *Broadway Bound* cameras will be with our performers constantly — during the long and demanding rehearsals — and during the little time they have to be in their living quarters.

For this premiere series, the plays selected will be from a list of established musicals such as: *Rent, Hair, Jesus Christ Superstar, Rocky Horror Picture Show, Mamma Mia, The Little Shop of Horrors, Wicked, Chorus Line, Dreamgirls, Jersey Boys, and Hot Feet.*

Immediately after week three ends, our six performing companies will undertake a weekly assignment of mounting pre-selected timed segments from major musicals in six days. (For each performance in the Round Robin, no company will have more than six days of preparation.)

EPISODES FOUR, FIVE & SIX *Round-Robin Competitions & Eliminations*

Week 4

- Each week, two companies will be given a timed section from the same musical (*each week a different musical. Five different major hit musicals will be used per series*). While the two companies selections will be different, each section will be pre-designed to give every member in the performing company a balance of song and dance - both which will demand acting in the deliverance. In order to enhance their chances, directorial and company decisions can be made that might use a different genre, or time period, from the original musical.
- The outcome of each week's competition will be decided by a combination of audience voting, and our *Broadway Bound* judges' input. HOWEVER ... the final company receiving the one million dollars will be decided on by the judges only. And, the final performer going on to a lead role in a current Broadway show, will be decided entirely by the American television audience!
- The material for the *final* performance competition will be handed to the director of each of the six companies at the beginning of week four so that each company will be familiar with the musical. However, after all their work, only two companies will have the honor of performing in week eight.

In week four ... the series will initiate a Round-Robin competition that will see two (2) of the six (6) vie against each other. Only one of the two will survive the match-up and the other company will be eliminated. The surviving company will return to their rehearsal halls and, among many other things, continue rehearsals for final competition.

PLAYBILL®



*I had finally made it to Broadway, in utter triumph
... at 51.*

Gloria Swanson

At the end of each company's performance our five judges, on a scale of 1-10, will rate the overall success of the musical segment they have viewed - and will be asked to reveal their scores. It is their combined scores that will rank each company's status. With a perfect score of 50, the company scoring the highest combined total will be the in-house studio leader; but those totals will be combined with the audience votes to ultimately determine who stays and who leaves.

The results of the fourth week competition will be revealed at the start of the series' fifth week before the next two companies perform (while the television audience will not know the outcome each week until the following week's show — the competing companies will know as soon as possible).

In General ...

In their evaluations, the judges will seek to determine how well each company executed its segment based on the level of professionalism they perceive was achieved in every aspect of the musical performance. Vocal acuity, choreographic difficulty, overall creativity of vision, as well as precision and the artistic proficiency attained in the company's work as a cohesive ensemble, will all be factored into the judges analysis.

It is envisioned that our *Broadway Bound* judges — and our weekly celebrity hosts — will be present during some of the week's rehearsal time, and will observe how each company's segment has been conceived as an artistic piece; how each company moved through the week's rehearsal process and how their segment advanced day-by-day to its performance level. This observation process will help them assess each company's final overall achievement on their performance day.

It is important to note that although our six companies will have the assistance of vocal coaches, choreographers and a director to assist in mounting their segments, they will not have their director at every rehearsal. Directors will be with them at the start of their rehearsals, midway in the process, and at the final rehearsal before performance. In the interim, each company will have chosen a "team captain" who will, in the absence of their director, be designated to carry out the artistic vision that has been previously laid out for their segment. How a company responds to the team captain during the pressures of rehearsals will test the mettle of our performers.

As rehearsals progress without a director, our judges will observe — and audiences will see — how each company is learning to work collaboratively and how each is faring with regard to executing their segments at the highest professional standards. *Each week the audience must decide which company deserves their vote ... a tough decision if the individual artist they love is with a company they want to eliminate!*



PLAYBILL®



There is only one thing I respected in so-called Broadway actors ... and that was their competitive sense.

Elia Kazan

The upcoming fifth week of competition will now feature the next two companies designated to compete in the Round-Robin process.

Week 5

With only four companies left in the preliminary competition, week five gets under way with two more companies attempting to out excel the other's creativity and quality of performance. Each will be performing a different pre-designed segment of 4-6 minutes from the same musical.

The same judging criteria are applied, and the stakes rise as at the end of this week's competition only four (4) companies remain.

Week 6

By week six, the level of competition has risen even higher. The stakes are at a fever pitch as the last two teams to perform in the initial Round-Robin eliminations are in the series' spotlight. Tonight's winner will be the third and final company selected to perform in next week's exciting semi-finals!

While we see the two companies rehearse their musical segments for tonight's competition, the remaining two "semi-final" companies are in rehearsal for the final performance piece that was assigned at the inception of the competition (so close - and yet, only two will be able to perform their rehearsed "final piece"). It's worth noting again that all companies are rehearsing the final piece whenever they are not preparing for their initial week of competition. In this way, each company is always in the process of either preparing for their final performance or rehearsing for their preliminary Round-Robin competition. *All companies will have equal but limited time to rehearse for all performances.*

Regarding week seven - the semi-final week: The three companies that move onto the semi-finals will only have the six days to receive and rehearse the new piece given to each of them at the end of this initial Round-Robin competition.

EPISODES SEVEN & EIGHT

Week 7 Semi-Finals!

The *Broadway Bound* format changes in week seven. With only three companies left in the competition, episode seven will feature all three companies.

Each company will now perform an eight (8) minute specially designed segment (of the same musical) as they have artistically fashioned it with their overall support staff.

This section of the Round-Robin competition is essentially *Broadway Bound's* semi-finalist week — and each of the remaining three companies must be at the "top of their game" in order to not be eliminated before the final round in week eight. Since the assigned musical segments are twice as long as in the earlier rounds, each company's professionalism has to be the best that it can be. 31

PLAYBILL®



*The idiosyncratic, individual producer is practically extinct.
David Merrick was the last of the showman producers.*

Week 8 OUR FINAL SHOW!

Which brings us to the end of a long hard road ...

All of the discipline, hard work, and endless rehearsals have led to this one week — and the American audience is anxiously waiting! At the start of the hour, our *Broadway Bound* celebrity host announces which one of the three companies had been eliminated by our judges and audience last week.

The two lucky company finalists will now compete against each other performing the series' longest musical pre-designed segments (from the same musical) of 10-minutes in total duration. This well-known musical segment has been in preparation, in some form, by our companies since the fourth week of competition started — with the greatest concentration of work being done in the last week ... and we will see the last minute rehearsals by both companies leading up to their “opening night.” As we all know, this final night of competition is a “do or die” night of performing.

These two successful companies must perform well in all areas. To be a Broadway performer is to be a performer of excellence and great accomplishment ... and only the most outstanding work by these performers will be rewarded with a million dollars (for the winning company), and a chance to perform on Broadway (for the winning performer).



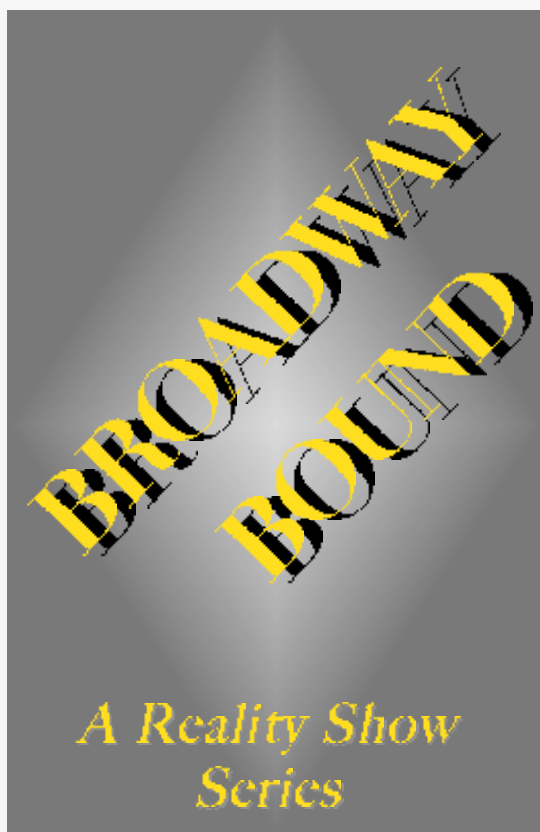
But First! Building the tension to the final performance in front of the judges and the world, we will reveal the Broadway theatre — via live video — to the final two competing companies. The marquee will have an announcement stating that the winning performer of *Broadway Bound* will have a leading role in the current production! Also, our celebrity judge will be on hand to talk to the stars of the current production - and we will see a short selection by the whole cast .

Returning to the buildup of tonight's incredible competition ...

Beginning at their living quarters and going backstage, the audience will witness the build-up of nerves, complications, sudden lack of confidence, friendships, fast beating hearts, hugs and tears before placing themselves on stage to perform. (As an added surprise, the *Broadway Bound* producers will add to the performers “heightened state” by having their family and friends in the audience to watch them perform!)

Finally: Each of the final two theatre companies will perform their 10-minute piece for judging. The final decision regarding which company will divide one million dollars, will be made by our celebrity judges from the Broadway Theatre Community. *And ...* the final decision regarding which individual of these last ten performers will move on to a top Broadway musical, will be decided by our home audience!

PLAYBILL®



The home audience will be encouraged to vote immediately on-line, via phone, or text so that they may have an input in determining who will be moving on to Broadway! However, their vote will not be revealed until the next night's "result show."

In the audience on this final night will be celebrity Broadway judges, Broadway artists, theater professionals ... and true icons from throughout the entertainment industry!

THE RESULT SHOW

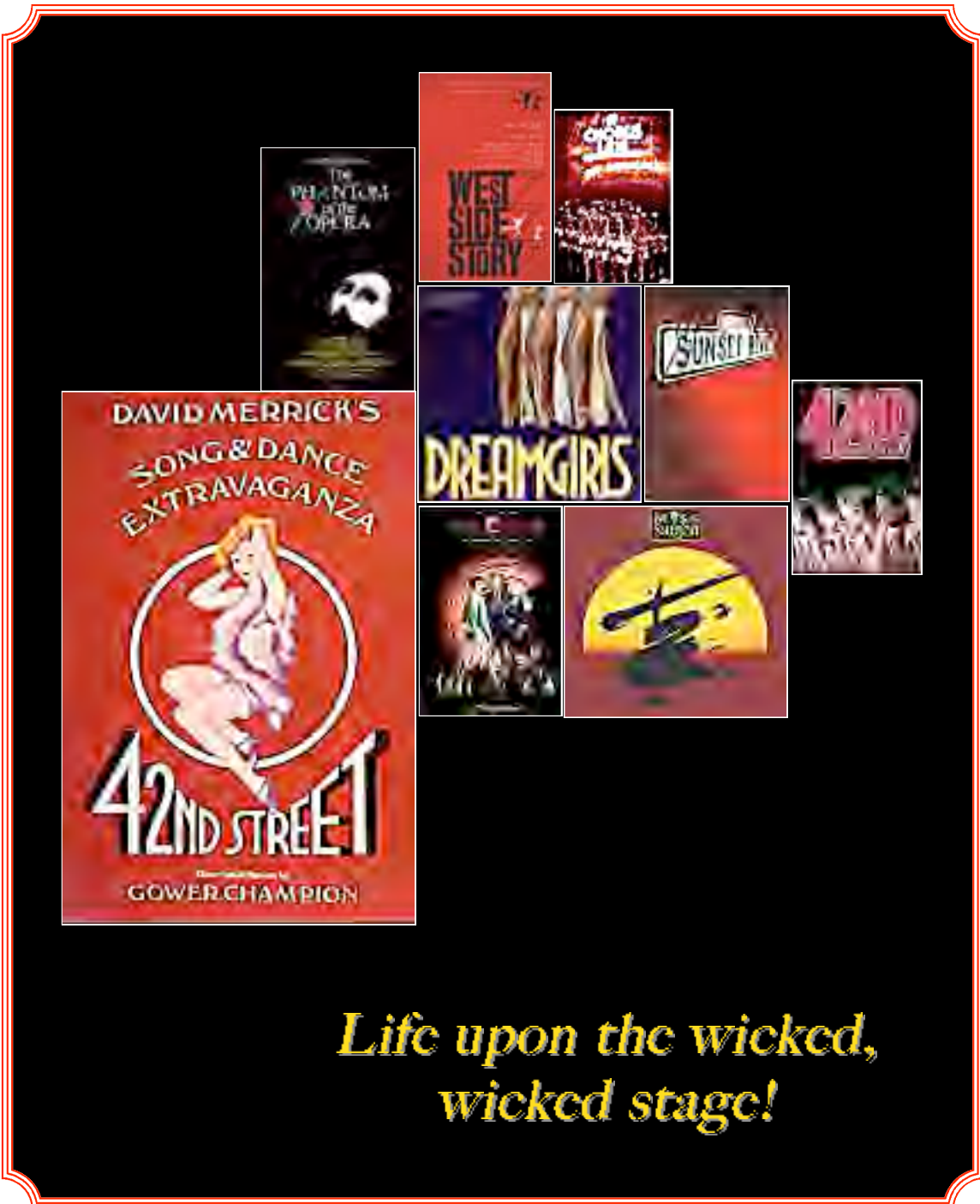
At last ... the two Grand Prize recipients will be revealed!

The national television audience will have decided which performer will go on to star in the top Broadway musical for which they have worked so hard ... and tonight we will know exactly who that triple threat, multi-talented "chosen one" is. A major entertainment idol will be this week's celebrity host, and will have the honor of announcing a new "star" to the world.

But first, we will learn which company of five outstanding performers will be dividing the one million dollars. Our celebrity judges (whom we have all come to know and love) will be giving their comments and congratulations.

Of course, we will talk to all of the ten performers, capturing their reactions ... bathing in the glow of victory, as well as the agony of defeat. And, hopefully some day soon, we will see that the disappointment of being the losing company - yet still five outstanding performers - will be compensated for by overwhelming national attention, and major exposure to those in the professional world who are always looking for proven talent.





*Life upon the wicked,
wicked stage!*

Why Broadway Bound . . .

Like so many other areas of entertainment – theatre is an expensive art form. Its joy - and its limitation - is that it can only be seen by a finite number of people. With *Broadway Bound*, we now have a chance to bring to Broadway - and to the nation — what every theatre lover really wants ... fresh, exciting, and original talent, showcased in innovative new programming.

Add to that, the support of our world-renowned commercial theatre community. One can only imagine how they will rally behind a project that not only brings national attention to Broadway (and musical theater everywhere), but also one that is focused on a search for Broadway caliber talent. When the grand prize for the “best-of-the-best” is a *highly publicized* Broadway engagement ... it’s a win win!

Not only will new talent be given a chance to be seen where they might not have been before, but through the power of television and the millions it reaches, we will be making this art accessible — in a way never imagined. And, by using a platform with which all ages can identify ... hit Broadway songs.

You will see that by the end of the *Broadway Bound* series, the world will understand the work that goes into the process of creating a living art. We’ll have a chance to see performers reach to their highest level of achievement, and in a venue that all artists long for — the Broadway musical. You can’t show a full scale Broadway musical on television ... but, you can create the desire to fill the seats in theaters all over the country.

Broadway Bound is one show that will stay with people long after the conclusion of each episode.